



AUGUST 2007

MOA Charter #217  
BMW RA #300

2006 CLUB OFFICERS

President: Ron Aikins  
Vice President: Tom Brazier  
Secretary/Treasurer/  
Pillion Princess: Dale Whyte

Submission of advertisements/articles/product evaluations are due to the editor by the 15<sup>th</sup> of each month to the Newsletter Editor.

Director: Mike Clark  
Director: Dick Dodd  
Director: Bob Wilson  
Director: Jay Whyte  
Newsletter Editor: Dale Whyte  
Club Postmaster: Jay Whyte

The Monterey Bay BMW Riders meet Saturdays at 9am (when a ride is not scheduled) for breakfast and conversation. See web site for current location. Social Coordinator: Denny Adkins  
web site: [www.mnbr.org](http://www.mnbr.org)

## President's Message

### *July Ride – Just Had a Cravin' for Fat Cat's*

As I recall (and I double-checked my archives), the last time I led a ride down to Fat Cat's Café at Port San Luis near Avila Beach I was intent on ordering their marvelous mahi-mahi tacos. My recommendation was taken to heart by several of the riders. This time I was impressed again with the food and service at Fat Cat's, but I don't believe any of us ordered fish tacos of any kind. Also, there were far fewer of us than the last visit in June, 2005. A quick count of faces in the photo archive for that ride tells me there were eleven of us. Two years later the entire group fit nicely 'round a table for four.



Gee, what happened?

I actually have an answer to that question which explains part of the difference. Pictured on the last ride were the Hofs and the Wilsons who have since turned "equity emigrants" and left the state. Also present were the Adkins' who have been temporarily sidelined due to medical concerns. That's more than half the previous number right there.

At least one more thing besides Fat Cat's was the same as last time: the weather. While it began to get a little on the warm side on our way down, the weather at Port San Luis was as gorgeous as that last visit two years ago. Brilliant sunshine bathed us while a light breeze cooled us off. After the meal at the café, it would have been nice to spend some hammock time really soaking it all in before starting back. Maybe it's my advancing age, but I'm beginning to seriously consider packing a lightweight hammock for just such occasions.

A majority vote determined that we would make our way back home along the coast. A rest stop at Ragged Point was welcome. As we rode in, an extremely loud outdoor rock band finished their last number and began to tear down. Perfect timing! We took advantage of the opportunity for dessert.

The rest of the way home was made a little tedious by the glut of tourist traffic, and pea soup fog climbed up from the hills from the ocean as we came out of Big Sur. Hurricane Point in particular was cold and blustery. In fact, the only person at that usually crowded vista point was braving the wind to record footage of the traffic making its way through the fog. The usually magnificent ocean view was completely obscured.

Still, there had been enough good weather, good roads, and good food to make the trip worthwhile.

**Tires? Shocks? Parts? Accessories? Get it ALL at the BeemerShop!**

## The Top Five reasons to trust your BMW to the BeemerShop.

### #1: Personalized Service

Ted Porter's BeemerShop is more like the way bike shops *used* to be. The experience is direct. You talk to us and we talk to you. It's simple. No plate glass. No middlemen. No barriers. After all, we're your fellow BMW riders/enthusiasts—since as far back as 1977. We'll take the time to get to know you *and* your machine. And we hope you'll get to know us too.

### #2: New Bike Warranty Protection

Many BMW owners believe that while their bike is under warranty there is no option but to have routine service work done at a BMW dealer. Not True! Ted knows all the latest BMW warranty policies. He and his crew use factory BMW parts and approved fluids, follow factory service check lists, and update service booklets in complete compliance with BMW's terms. Your bike will get the best possible care, and there is no danger of jeopardizing your valuable factory warranty!

### #3: Prices That Won't Break the Bank

We absolutely won't skimp on the things that matter, but because we're able to operate with a lower overhead, we can provide top quality service at lower prices. Whether it's a 600 Mile Service, Inspection I or II, a complete Annual Service, or just an Integral ABS brake fluid flush, we can dramatically lower your cost of ownership. Call for a price quote that will pleasantly surprise you!

### #4: A Knowledgeable and Experienced Service Writer

With more than 25 years of BMW service experience under his belt, Ted Porter has in-depth knowledge of your motorcycle that few service writers possess. He'll personally inspect your bike and write up your work order when you drop it off. Then, when the work is done, you'll get the most thorough post-op review in the business. Your service history and all technical notes are kept in a database, as well as a hard-copy file, so that unsurpassed continuity of service is assured.

### #5: Truly Qualified Mechanics

In addition to Ted's long years of wrenching on BMWs himself, he's been training or mentoring dealership technicians and service writers for the last fifteen years. The truth is you'd be hard pressed to find people more qualified to work on your BMW than the dedicated techs at the BeemerShop.

Stop by or visit our website and read our customer testimonials. Then, the next time your bike needs service, bring it in and let us show you how **the BeemerShop has raised the bar** for BMW motorcycle care in California.

Ted Porter's  
**BeemerShop**  
 Service Excellence for BMW Motorcycles

www.beemershop.com • phone: 831.438.1100  
 34 Janis Way • Scotts Valley, CA 95066



AS ANNOUNCED BY MIKE CLARK:

Club Ride: August 18, the third **Saturday** in August

Riders,

Ron Aikins -- who seems to be keeping the MBBR club rides going single-handedly -- has announced the venue for the month's ride: a trip along the Prankster Trail to La Honda House (<http://www.lahondahouse.com/>). (OK, I was the one who called it the Prankster Trail; but I know Ron would if he weren't so busy just planning all these rides.)

The ride will leave from the Red Apple around 9:30. The weather lately has been perfect for a ride in the Santa Cruz Mountains so let's give our hard-working Prez. a large but manageable turnout.

Mike

SHOUT OUT!

Hey there Denny hope you're feeling better after your surgery.

Take good care!



**SATURDAY'S, WHEN A RIDE OR CLUB EVENT IS NOT PLANNED, THE CLUB MEETS FOR BREAKFAST at 8:30am – please see web site for current location.**

### **Down the road..... 2007**

August	Ron -yet again! leads a ride somewhere in scenic California -- see inside for details
September	Chuck Adkins leads a ride – maybe.
October	Tom Brazier leads a ride North to Garberville – hear there's some big trees thereabouts!
November	Dick Dodd takes the club on a journey for Mexican food at Old Juan's Cantina in Oceania
December	Club Holiday Party at the Clark's! Fun, food, and group photo!

**MONTEREY BAY BMW RIDERS**  
629 Main Street, P.M.B. 385  
Watsonville, CA 95076

## **FIRST CLASS MAIL**

check out our web site:  
<http://www.mbbbr.org>