



MARCH 2007

MOA Charter #217
BMW RA #300

2006 CLUB OFFICERS

President: Ron Aikins
 Vice President: Tom Brazier
 Secretary/Treasurer/
 Pillion Princess: Dale Whyte

 Director: Mike Clark
 Director: Dick Dodd
 Director: Bob Wilson
 Director: Jay Whyte
 Newsletter Editor: Dale Whyte
 Club Postmaster: Jay Whyte

Submission of advertisements/articles/product evaluations are due to the editor by the 15th of each month to the Newsletter Editor.

The Monterey Bay BMW Riders meet Saturdays at 9am (when a ride is not scheduled) for breakfast and conversation. See web site for current location. Social Coordinator: Denny Adkins. web site: www.mnbr.org

President's Message



To the Apple Farm... Finally!

It was much more crowded in the parking lot this month the morning of the second SLO ride. Far from

threatening rainstorms, the weather report mentioned temperatures in the 70s! Little did we know they would actually reach the 80s before the day was out. It was a gorgeous, sunny day for a ride.

The route was not particularly exotic. We rode the usual River Road alternative to 101 south out of Salinas. We also continued on it (actually switching to Fort Romie and Arroyo Seco Roads as we went) all the way down to the Carmel River and into Greenfield. Central Avenue carried us to a



short stretch of 101 before jumping off onto Jolon Road and our first rest stop. At Lockwood we took Interlake Road to ride between the lakes and into Paso Robles and another rest stop. I should mention that not far out of Salinas we passed a potential new member standing at the gas station on River Road. Bob Kuhn had ridden all the way up from Paso Robles on his GS to join us in our ride back down south. Now that's a guy who likes to ride!

From P.R. we head east on 46, took Golden Hills down to Creston, then 41 into

Atascadero. Then it was 101 over Cuesta Grade down to SLO and the Apple Farm. There were eight of us for lunch at our own big, circular table. The food was up to the usual high Apple Farm standards.

New Breakfast Venue, Cont'd.

The search continues.

Mike Clark is leading the March ride on the 17th and it will depart from the Heavenly Café on Mt. Hermann Road in Scotts Valley. This is



an excellent opportunity for members to evaluate it as a regular breakfast venue. I would suggest that even those who are not planning on joining the day's ride still make plans if possible to go breakfast and see what they think. Let your opinion be known!

Back at the Red Apple, I suggest we change our regular breakfast time to 8:30 instead of 9:00. The extra half-hour should give us a little head start on the morning crowd.

Let's see how that works out while we're making decisions about other possible venues. Along those lines, it would also be a good idea, if we stay at the Red Apple, to plan our ride weekends on the first Saturday of each month since that is the weekend for the other biker group who meet there.

March 17 – Club Ride -- Mike Clark, Ride Leader

"Jaguars after breakfast, whales after lunch..."

The ride will start after breakfast (about 9:45 if everyone's finished eating) at Heavenly Café, 1210 Mount Hermon Road between Scotts Valley and Felton.

After breakfast I'm hoping we can get a tour of Canepa Designs, which is just a few miles down the road in Scotts Valley. You can learn more about Canepa Design's operations by visiting www.canepa.com. I should know by March 5 whether we'll be able to take the tour and will post the info here and on the club website.

Following the tour (if it takes place) we'll head north for lunch, perhaps Pescadero or Half Moon Bay or . . .?

For those who are interested we'll return via Highway One, stopping occasionally to look for whales migrating along the coast. Bring your binoculars, I'll have a small telescope.

Hope you can make it and RSVPs are greatly appreciated to help plan the tour and the lunch venue.

You can RSVP by replying to this email (just check that it goes to me and not the entire club.)

As always, details are available on the Website: www.mbbbr.org

Mike.

Tires? Shocks? Parts? Accessories? Get it ALL at the BeemerShop!

The Top Five reasons to trust your BMW to the BeemerShop.

#1: Personalized Service

Ted Porter's BeemerShop is more like the way bike shops *used* to be. The experience is direct. You talk to us and we talk to you. It's simple. No plate glass. No middlemen. No barriers. After all, we're your fellow BMW riders/enthusiasts—since as far back as 1977. We'll take the time to get to know you *and* your machine. And we hope you'll get to know us too.

#2: New Bike Warranty Protection

Many BMW owners believe that while their bike is under warranty there is no option but to have routine service work done at a BMW dealer. Not True! Ted knows all the latest BMW warranty policies. He and his crew use factory BMW parts and approved fluids, follow factory service check lists, and update service booklets in complete compliance with BMW's terms. Your bike will get the best possible care, and there is no danger of jeopardizing your valuable factory warranty!

#3: Prices That Won't Break the Bank

We absolutely won't skimp on the things that matter, but because we're able to operate with a lower overhead, we can provide top quality service at lower prices. Whether it's a 600 Mile Service, Inspection I or II, a complete Annual Service, or just an Integral ABS brake fluid flush, we can dramatically lower your cost of ownership. Call for a price quote that will pleasantly surprise you!

#4: A Knowledgeable and Experienced Service Writer

With more than 25 years of BMW service experience under his belt, Ted Porter has in-depth knowledge of your motorcycle that few service writers possess. He'll personally inspect your bike and write up your work order when you drop it off. Then, when the work is done, you'll get the most thorough post-op review in the business. Your service history and all technical notes are kept in a database, as well as a hard-copy file, so that unsurpassed continuity of service is assured.

#5: Truly Qualified Mechanics

In addition to Ted's long years of wrenching on BMWs himself, he's been training or mentoring dealership technicians and service writers for the last fifteen years. The truth is you'd be hard pressed to find people more qualified to work on your BMW than the dedicated techs at the BeemerShop.

Stop by or visit our website and read our customer testimonials. Then, the next time your bike needs service, bring it in and let us show you how **the BeemerShop has raised the bar** for BMW motorcycle care in California.

Ted Porter's
BeemerShop
 Service Excellence for BMW Motorcycles

www.beemershop.com • phone: 831.438.1100
 34 Janis Way • Scotts Valley, CA 95066



BMW REPLACEMENT PARTS

By Ricardo
Travels with Carlos

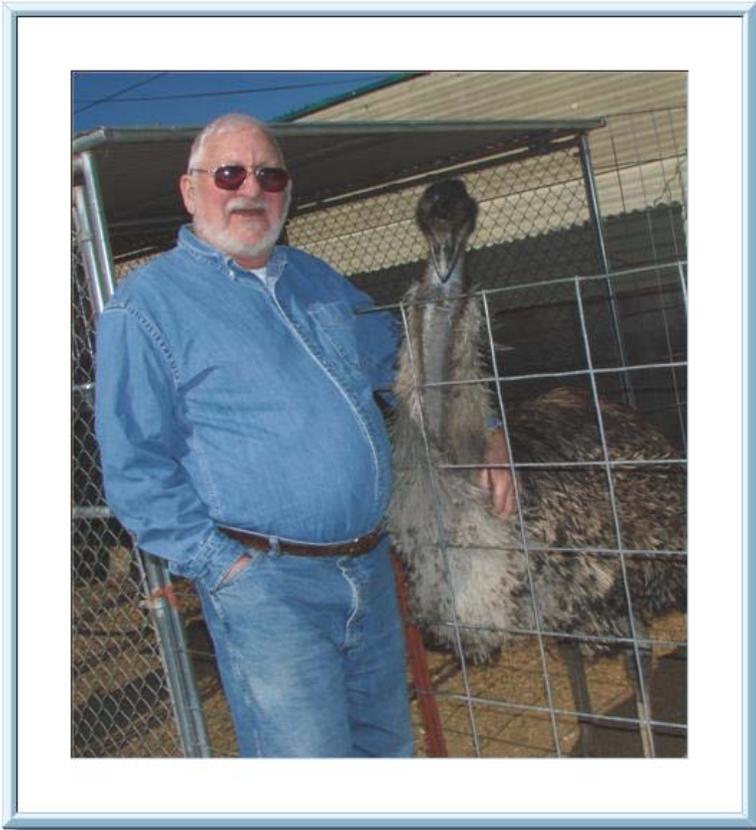
“Silence is golden, but duct tape is silver.” (Bumper sticker)

“Well Marilyn here we are at the Orthopedic Surgeons office right in time for my appointment. “ Dr Frankenstein how nice to see you again.” “Ricardo, I have good news and I have bad news for you.” Dr Frankenstein please give the me bad news first.” “Well I have the results here from your MRI and the bad news is we will need to do a shoulder replacement on you. The good news is that since I’ve already done a knee replacement for you, I’ll do the right shoulder replacement for the regular price and throw in a brain replacement for free.” “Doc, how long will it be before I can ride the bike?” “Is the ‘riding the bike’ all you think about?” “Tell me, Doc, will the brain be a normal one?” “Absolutely.” “It’ll be first normal brain I’ve ever had.”

“ Just go over to your local BMW dealer and obtain the socket, ball and stem needed for the shoulder replacement and you can also pick up a brain.” “Gee, I certainly didn’t know that BMW had brains. Can I get a brain anywhere else?” “I recommend a BMW Brain. I put a Harley brain in a Gold Wing rider and all the guy wanted to do was ride from bar to bar and blip his throttle.” “That’s terrible. Ok, I’ll go over to the BMW dealer and get the parts . What hospital will be used for the surgery?” “Oh, I’ll just call the shop and we will do over there on one of their lifts.” “ Nice seeing you Dr Frankenstein. Did you know your receptionist looks like Igor?” “Yes, my wife did the interviewing.”

The same day at the shop, I asked the counterperson about the parts I needed. “Now what I need is the ball and socket for the right shoulder and also a BMW brain. Do you have them in stock?” “Do you want the full arm with socket and ball?” “Full arm? No I have an arm.” “Oh also, do you want the joint with a BMW emblem on it or do you want an after market part?” “How much for the ball and socket with the BMW emblem?” “Well, let’s see here I’ll have to check the price in the book. With Emblem it is \$4,050 even.” “How much without?” “ Without emblem it is \$1.98.” “Well I want the ball, and socket with a BMW emblem on it, of course.” “Knowing you, I knew you would.” “Oh, I also want the brain, he is doing that for free.” “Do you want an abnormal or normal brain?” “I want the normal brain with the emblem. How much is that?” “\$545 for the brain.” “That’s \$545.00 for the brain?” “No. that is \$5.45 for the brain.” “ Is there a warranty on the parts?” “The warranty on the ball and socket 3 years or 36,000 rotations of the socket and on the brain, it is warranted for 3 years or 36,000 motorcycle thoughts which ever comes first and comes with emblem.” “How will I know when the warranty runs out on the brain?” “Your nose will light up red.” “I’d like to see the BMW brain. Gee it is an awful small black box.”

“Is this the counterperson at the BMW shop? My nose glowed all night last night.” “I’m sorry you will have to bring your nose over to the shop and have a Master Tech turn it off.”

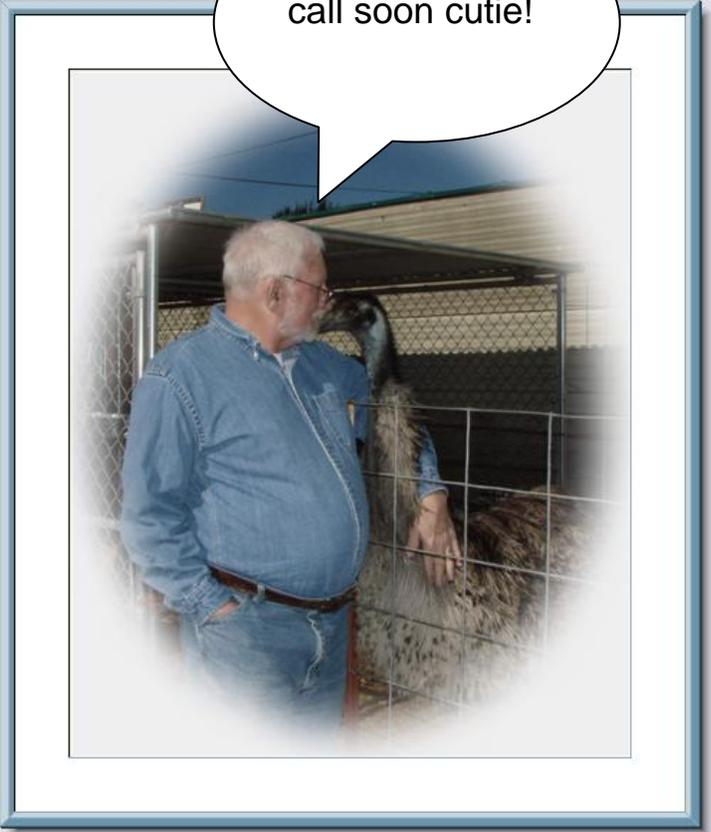


Dick Dodd recently made friends with an amorous Ostrich. Marilyn took these photos.

Dick promised to call but the bird hasn't heard from him since.



I'll give you a call soon cutie!



SATURDAY'S, WHEN A RIDE OR CLUB EVENT IS NOT PLANNED, THE CLUB MEETS FOR BREAKFAST at 8:30am – please see web site for current location.

Down the road..... 2007

- March 17** Mike Clark leads the March ride so you know it's going to be fun -- see inside for details or go to the club website (www.mbbr.org) Remember to wear green (its St Patrick's Day!) – there will be at least one leprechaun on this ride and a pot of gold at the end!
- March 31 All British Show – BSA Owners Club at Santa Clara County Fairgrounds 8am-4pm
- March30- April 1 Indoor Motorcycle Racing – Santa Clara County Fairgrounds -- Vrrrrroooooom
- April Dick Dodd leads a ride to Pozo –**no Bozos on this ride**
- May Chuck Adkins takes the club to the North Coast of California, not Oregon
- June Red Davis – takes the club on a ride adventure there will be roads involved (TBD)
- July Bob and Sally Wilson lead the club somewhere wonderful -- TBD
- August Ron leads a ride somewhere in scenic California (TBD)
- September Jay Whyte leads the club for grub at Woolgrowers – yum, yum
- October Tom Brazier leads a ride North to Garberville – hear there's some big trees thereabouts!
- November Dick Dodd takes the club on a journey for Mexican food at Old Juan's Cantina in Oceania
- December 1st Club Holiday Party at the Clark's! Fun, food, and group photo!

MONTEREY BAY BMW RIDERS
629 Main Street, P.M.B. 385
Watsonville, CA 95076

FIRST CLASS MAIL

check out our web site:
<http://www.mbbr.org>

